Fresno entrepreneur challenge picks finalists

By Bee staff/ The Fresno Bee

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A business plan competition offering \$250,000 to the top contestant has chosen its 15 finalists.

The finalists for the "Start It Up: Fresno's \$250,000 Entrepreneur Challenge" are Big Happie Hair, Central California School of Pharmacy, Community Marketplace, Compliance Innovations LLC, eMotion, Fashion Design Incubator Inc., Go Gazelle, Group Checkout, Hot Mud Inc., **KaloVision Inc.**, Kosher Renaissance, Revival Diversified Industries LLC, SafeCoach, SeniorCare Organization Systems and Vine Global Solutions Inc.

The top 10 finalists will present their business plans to judges in Fresno on Oct. 3. The winner, to be announced Oct. 4, will receive \$100,000 in cash and \$150,000 in in-kind services and will locate in Fresno.

The competition is held by the Lyles Center of Innovation and Entrepreneurship at Fresno State, the city of Fresno Economic Development Department, the Fresno Redevelopment Agency, Fresno State's Craig School of Business and Table Mountain Rancheria.